Julianna Hough

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Education

Southern New Hampshire University 2022-2025
Achieved Bachelor's in Graphic Design and Concentration in UX/UI September 1st, 2025

Eastern Kentucky University 2026-Present
Pursuing Master's in Instructional Design & Learning Technology

Work Experience

Kā Leo | Design Manager | Honolulu, HI | 08/2016 - 10/2018

- Communicate with clients and designers to organize projects and meet deadlines
- Design ads, marketing materials, and client projects
- Connect and assist other media departments, such as Hawai'i Review and the Editorial Team
- Layout and design advertising pages for college newspaper
- Create organization materials for scheduling and tracking hours
- Manage and organize advertising server

In The Raw Sushi | Server | Broken Arrow, OK | 11/2020 - 06/2021

- Communicating with customers and taking the necessary time to explain menu items and seating options (customer service)
- Organizing and memorizing complex orders in order to ensure the customers receive their order in a timely manner
- Physical stamina and endurance for long, stressful shifts
- Neat appearance and adhering to dress codes and uniforms
- Conflict resolution with co-workers and customers as things can be easily misinterpreted during busy shifts

PC's Plant Nursery | Yard Labor | Dothan, AL | 03/2022 - 06/2022

- Organizing the yard, standing up plants, checking the water irrigation
- Water plants, pruning and deadheading, fertilizing and weeding
- Informing customers about plant care
- Organizing and designing plant displays and other inventory
- Loading customers (pine straw, potting soil, and plants)
- Using the forklift to move pallets and load customers

Internship

Shangri La Museum of Islamic Art, Culture & Design | Graphic Design Intern | Honolulu, HI | May - July 2018

- Writing, scheduling, and designing social content for events and exhibitions
- Designing and handing out flyers and buttons for events
- Working behind the scenes at events to ensure timeliness and schedule adherence
- Recording events and hosting live streams
- Maintaining brand guidelines and consistency across all works – social media, flyers, and buttons

Professional Objective

I want to pair my degree in graphic design with my eventual degree in instructional design to impact the world of education. I want to understand the ins-and-outs of cognitive and neurological development to create tools that benefit children and adults of all ages. The market for eLearning is already vast yet is still growing, and my goal is to leverage my strengths in visual and interactive design, abstract thinking, and problem-solving to have a positive impact on the industry.

Summary of Skills

- Adobe Creative Suite (Adobe XD, InDesign, Photoshop, Illustrator)
- Microsoft Office suite (Word, Excel, PowerPoint, Outlook)
- Google Suite (Sheets, Docs, Email)
- Social Media Platforms (Facebook, Instagram, Twitter, and TikTok)
- Figma and Plug-ins
- Affinity
- Website builders (WordPress, Wix, Squarespace)
- Mobile app design, prototyping, development of information architecture and functionality, logo and brand style guide design, web design, and project planning
- I also have experience working within and leading a team in event and publication coordination, achieving tight deadlines
- I have excellent interpersonal and written communication skills both for long-term projects and fast paced environments
- I am a fast learner with excellent work ethic, adaptability, and resourcefulness
- I gained interview skills from an Ethnography class taken at Manoa and continued to improve them during my time as a server and SNHU
- I approach problem solving with empathy and understanding, and my conflict resolution skills are helpful to this end